

## **E. A. Becker & Associates, Inc. Privacy Policy**

At E. A. Becker & Associates, Inc. we are strongly committed to protecting your privacy. To serve as your insurance agent we will ask you to provide us with personal information about you. We only use your personal information to help you find and, if you choose to do so, apply for health insurance and other products that may be of interest to you and your family. We do not sell, trade or give away your personal information to anyone. Additionally we will only request the minimum amount of personal information from you that is necessary to provide you quotes, or to help place you into a health insurance policy or other product that you wish to purchase, or to properly service your account. This notice describes our privacy policy for consumer users of our Individual and Family Plan website portion, and our Agency Privacy Policy in general.

### **Information We Collect**

We collect the information that you provide. We receive and store much of the information you input. For example when you log in to run a quote (gender, date of birth, residential zip code, etc.) or when you supply information such as your address, phone or email address. You can choose not to provide certain information, but then you may not be able to take advantage of some product or payment features. Like many websites we may use cookies. A cookie is a small file that we transfer to your hard drive that allows us to recognize and grant you access to your application.

### **How Your Information Is Used**

We use your information to provide you an accurate quote. We need your personal information to provide you the most accurate quote possible. Personal information may be used by us to follow-up on your request for a quote. All of the data you provide may be used by us to assist in the quoting or the policy issue process with insurance carriers and related third party service providers. We may also use your information in a business transfer process in the event we are ever acquired. In this case customer information will be one of the transferred assets. Additionally, in the event we receive a lawful court order to release account or other personal information then we will comply with the law. We will also release information when necessary to protect the life, safety or property of others. This includes exchanging information with other companies and organizations for fraud prevention. We may also use your personal information when we believe, in good faith, that the disclosure is required or permitted under law, for example to cooperate with regulators or law enforcement authorities or to resolve consumer disputes.

### **We Protect The Security Of Your Personal Information**

The contact information as well as the personal information you provide can be viewed by officials and certain employees of the insurance agency. Access to that information is password protected. At your request we will tell you who those officials and certain employees are. No system can guarantee absolute security, just like the finest lock cannot guarantee physical security. However, we take every reasonable precaution to assure that your data is secure.

### **Other Websites**

Various websites may be linked to our website. If you link to another site, your privacy depends on the privacy of that site. We strongly urge you to check their privacy policy. Not all sites guarantee that they will not share your personally identifiable information with others. You may also wish to consult privacy guidelines such as those recommended by the Online Privacy Alliance ([www.privacyalliance.org](http://www.privacyalliance.org)).

